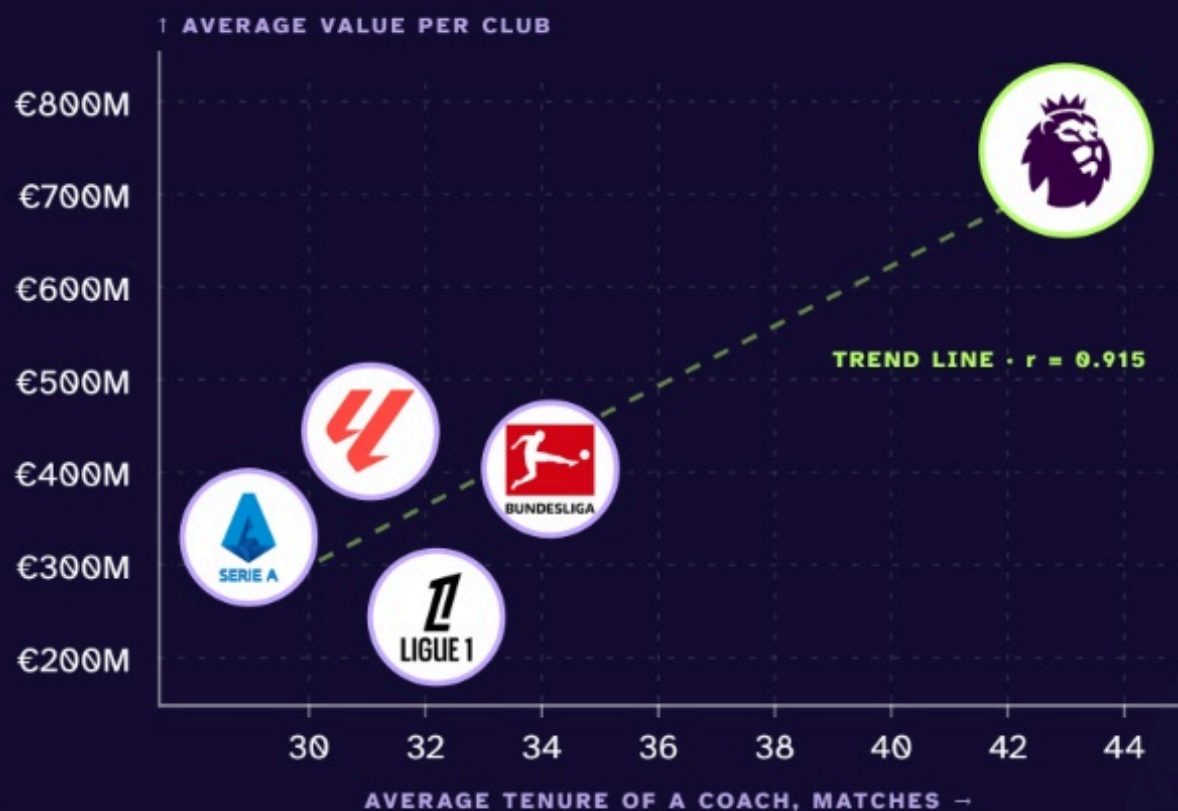


# RICHER CLUBS, LONGER BENCHES

Average coach tenure since 1 July 2021 against the average value of a club in the big five. Where clubs are worth more, coaches stay longer: the correlation is  $r = 0.915$ .

## TENURE AND CLUB VALUE



| LEAGUE                                                                                             | AVG TENURE, MATCHES | AVG VALUE PER CLUB |
|----------------------------------------------------------------------------------------------------|---------------------|--------------------|
|  Premier League | 43.0                | €746.9M            |
|  Bundesliga     | 33.6                | €388.8M            |
|  Ligue 1        | 32.5                | €263.2M            |
|  LaLiga         | 30.9                | €370.7M            |
|  Serie A        | 29.9                | €368.8M            |



A Premier League club is worth **€746.9M** on average, almost twice one in the Bundesliga, LaLiga or Serie A and 2.8 times one in Ligue 1. Its coach lasts **43.0** matches, 9.4 more than in the Bundesliga, the next longest.