

TWO BALLON D'OR WINNERS.

TWO WAYS TO CREATE VALUE.

Both signed in August 2023, Dembélé from Barcelona to PSG and Kane from Tottenham to Bayern. Club competitions only: Ligue 1, Champions League, Coupe de France and Trophée des Champions for Dembélé; Bundesliga, Champions League, DFB-Pokal and German Super Cup for Kane. Fee spread over the contract.



BALLON D'OR 2025

OUSMANE DEMBÉLÉ

PARIS SAINT-GERMAIN · 2024/25



BALLON D'OR 2026

HARRY KANE

BAYERN MUNICH · 2025/26

ON THE PITCH		
49	APPEARANCES	51
3,287	MINUTES	4,048
33	GOALS	61
1	PENALTY GOALS	17
13	ASSISTS	7
0.90	GOALS PER 90	1.36
1.26	GOALS + ASSISTS PER 90	1.51
THE ECONOMICS		
€50M	TRANSFER FEE · AUGUST 2023	€100M
€10.0M	ANNUAL AMORTISATION	€25.0M
€303,030	COST PER GOAL	€409,836
€312,500	COST PER NON-PENALTY GOAL	€568,182
€3,042	COST PER MINUTE	€6,176