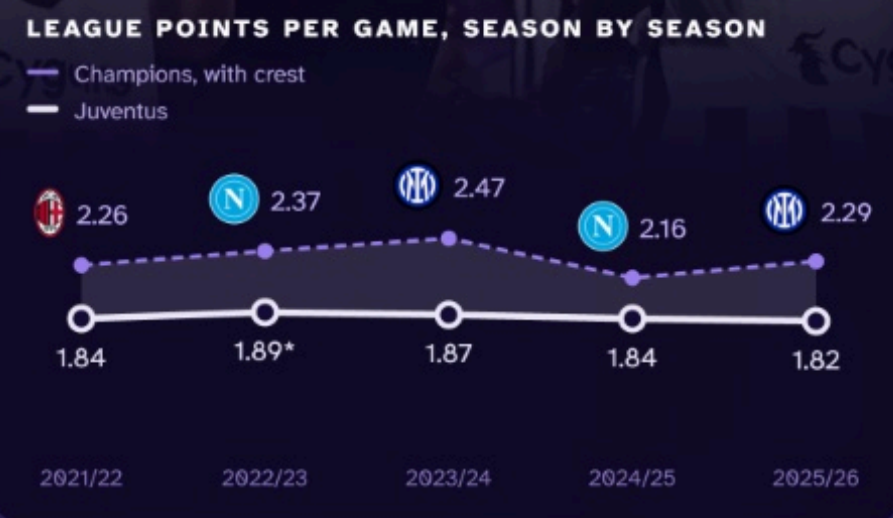


TWO FALLEN GIANTS. TWO DIFFERENT CRISES.

Juventus remained trapped in stagnation. Manchester United moved between collapse and recovery.



JUVENTUS STAGNATION



ON THE PITCH	JUVENTUS
POINTS PER GAME, FIVE SEASONS	1.852
SWING, BEST VS WORST SEASON	0.07
PERMANENT COACHES	4
CURRENT POSITION	8th
BEST SEASON, LAST FIVE	1.89 in 2022/23
2026/27 POINTS PER GAME	1.75

THE MONEY	CLUB	SERIE A AVG	RATIO
TRANSFER SPEND, 5 YEARS	€685.7M	€277.8M	2.47x
RECEIVED FROM SALES	€393.9M		
TRANSFER BALANCE	-€291.8M		
COST PER POINT 2025/26**	€3.83M	€1.97M	1.94x
SQUAD COST 2026/27	€258.76M		
COST PER POINT 2026/27**	€18.48M	€11.27M	1.64x
1st in Serie A for spending. Cost per point: worst in Serie A in 2025/26, 4th worst in 2026/27.			

CONSISTENT, BUT CONSISTENTLY BELOW THE TITLE STANDARD.



MANCHESTER UNITED VOLATILITY



ON THE PITCH	MAN UNITED
POINTS PER GAME, FIVE SEASONS	1.612
SWING, BEST VS WORST SEASON	0.86
PERMANENT COACHES	5
CURRENT POSITION	13th
BEST SEASON, LAST FIVE	1.97 in 2022/23
2026/27 POINTS PER GAME	1.00

THE MONEY	CLUB	PREMIER AVG	RATIO
TRANSFER SPEND, 5 YEARS	€1,120.1M	€774.8M	1.45x
RECEIVED FROM SALES	€326.2M		
TRANSFER BALANCE	-€793.9M		
COST PER POINT 2025/26**	€5.00M	€4.64M	1.08x
SQUAD COST 2026/27	€390.16M		
COST PER POINT 2026/27**	€55.74M	€24.60M	2.27x
5th in the Premier League for spending, 1st for money lost. Cost per point: 9th worst in 2025/26, worst in the Premier League in 2026/27.			

CAME CLOSE TWICE, AND COLLAPSED MUCH FURTHER IN BETWEEN.

League points per game, five completed seasons from 2021/22. *Juventus 2022/23: 72 points won on the pitch (1.89), 62 after the penalty. League avg = average of Serie A or Premier League clubs. **Cost per point = squad wages plus transfer-fee amortisation, divided by league points. Coaching staff, academy and non-playing costs excluded.